

# Cuba

## Global Youth Tobacco Survey (GYTS)

### FACT SHEET . . . . .



The Cuba GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Cuba could include in a comprehensive tobacco control program.

The Cuba GYTS was a school-based survey of students in grades 7-9, conducted in 2001. A two-stage cluster sample

design was used to produce representative data for all of Cuba. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100%, the student response rate was 91.0%, and the overall response rate was 91.0%. A total of 1982 students participated in the Cuba GYTS.

#### Prevalence

29.9% of students had ever smoked cigarettes (Male = 27.7%, Female = 32.3%)  
 17.6% currently use any tobacco product (Male = 16.8%, Female = 18.3%)  
 12.6% currently smoke cigarettes (Male = 13.0%, Female = 11.9%)  
 6.6% currently use other tobacco products (Male = 4.9%, Female = 8.6%)  
 11.9% of never smokers are likely to initiate smoking next year

#### Knowledge and Attitudes

10.4% think boys and 9.3% think girls who smoke have more friends  
 10.4% think boys and 7.3% think girls who smoke look more attractive

#### Access and Availability - Current Smokers

23.8% usually smoke at home  
 41.8% buy cigarettes in a store  
 88.0% who bought cigarettes in a store were NOT refused purchase because of their age

#### Environmental Tobacco Smoke

67.6% live in homes where others smoke  
 64.6% are around others who smoke in places outside their home  
 80.5% think smoking should be banned from public places  
 63.3% think smoke from others is harmful to them  
 62.7% have one or more parents who smoke  
 15.9% have most or all friends who smoke

#### Cessation - Current Smokers

58.8% want to stop smoking  
 65.6% tried to stop smoking during the past year  
 85.1% have ever received help to stop smoking

#### Media and Advertising

92.4% saw anti-smoking media messages in the past 30 days  
 67.4% saw pro-cigarette ads on billboards in the past 30 days  
 63.6% saw pro-cigarette ads in newspapers or magazines in the past 30 days  
 13.5% have an object with a cigarette brand logo  
 7.5% were offered free cigarettes by a tobacco company representative

#### School

68.1% had been taught in class, during the past year, about the dangers of smoking  
 51.9% had discussed in class, during the past year, reasons why people their age smoke  
 64.0% had been taught in class, during the past year, the effects of tobacco use

#### Highlights

- 18% of students currently use any tobacco products; 13% currently smoke cigarettes; 7% currently use other forms of tobacco.
- 6 in 10 students live in homes where others smoke, are exposed to smoke in public places, and have parents who smoke.
- 8 in 10 students think smoking should be banned in public places.
- 6 in 10 students think smoke from others is harmful to them.
- Almost 6 in 10 smokers want to stop.
- 9 in 10 students saw anti-smoking media messages in the past 30 days; 6 in 10 students saw pro-cigarette ads in the past 30 days.